

DD/S&T-3441-76
3 August 1976

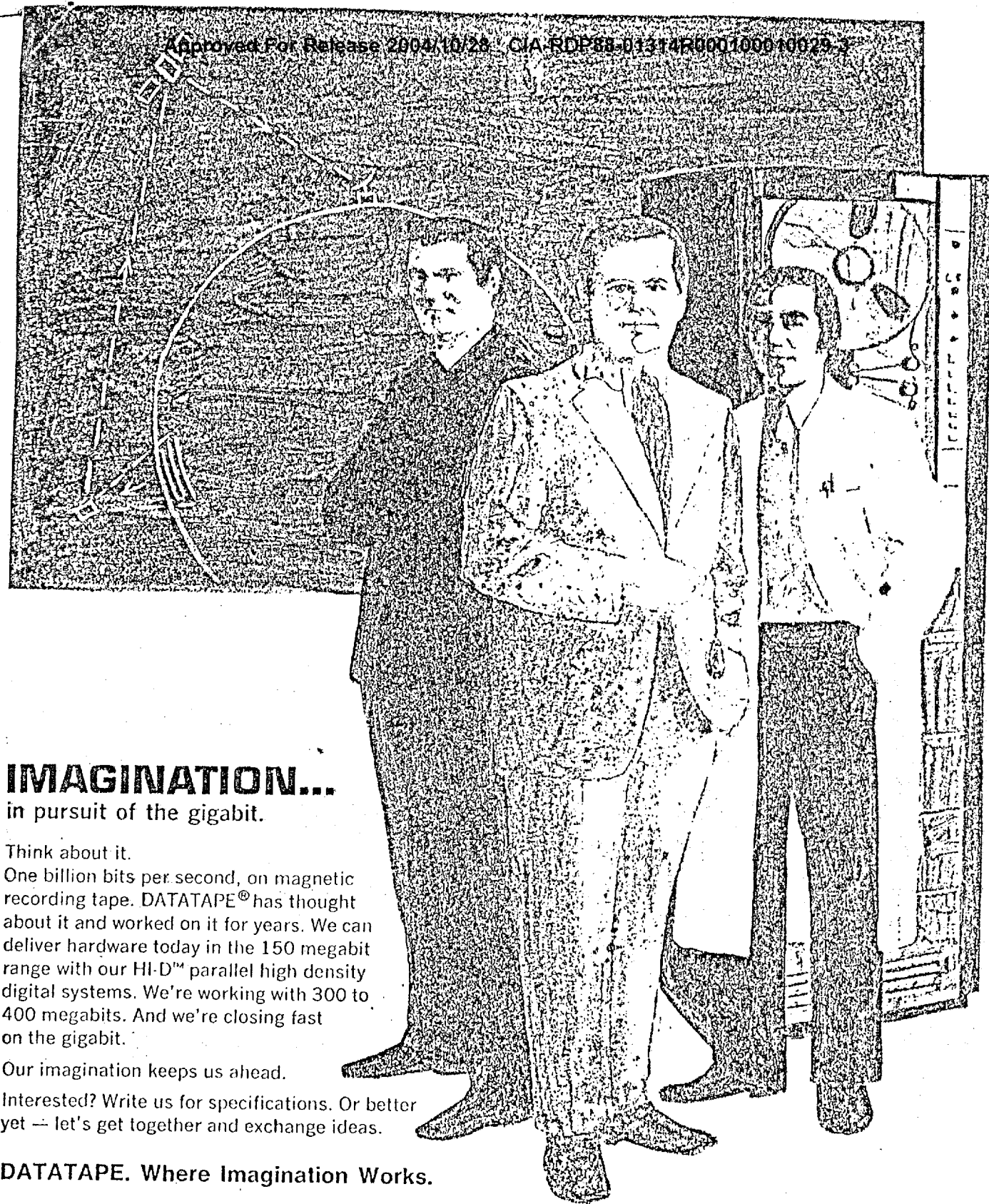
MEMORANDUM FOR: Assistant to the Director
[redacted]
FROM: [redacted]
Executive Officer, DD/S&T
SUBJECT: Bell & Howell Advertisement

1. A Bell & Howell advertisement, copy attached, appeared in the [redacted] issue of Air Force Magazine. The language indicates Bell & Howell is "working with 300 to 400 megabits," and the sketch bears a striking resemblance to the [redacted]

2. Charles E. Roth, Deputy Director, Office of Development & Engineering, talked to Maj. Geiger who said that Col. Cole, Executive to Mr. Ellsworth, had passed this information to Mr. Ellsworth. Ellsworth immediately called Mr. D. M. Frey, Chairman of the Board of B&H, and requested he report to Mr. Ellsworth's office in Washington to discuss this matter. The meeting was held between Frey and Ellsworth. At the same time the [redacted] Program Director, [redacted] and the Program Security representatives visited the B&H Datatape Division Manager, Mr. R. Hawn, to determine the facts and take appropriate action. Their investigation turned up the fact that the B&H officer who approved the advertisement had in fact approved the text and subsequent to his approval the graphics were inserted in the advertisement without his knowledge.

3. Appropriate concern has been conveyed both to the Chairman of the Board and the Datatape Division. B&H states they have a logical explanation that could be given to the public if inquiries are made. They are apparently working on a system similar to this for NASA. If any additional information is required, please contact the undersigned.

Attachment:
As stated.



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BELL & HOWELL

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